# Financial Life Coaching

**Deacons!** Would you like to get off the treadmill of providing short-term financial help that doesn't really change lives?

Deacons are now able to offer a more sustainable solution to their church and broader community through **Financial Life Coaching (FLC).** Working with an experienced FLC will help individuals look at the bigger picture to see their *Financial* **Story.** 

### ANJA ATTEMA, FINANCIAL LIFE COACH

With over 30 years in the financial industry, Anja has worked with hundreds of families and individuals to create the best version of their Financial Story. The platform and plan she has created as a FLC provides sustainable solutions and is accessible and affordable for everyone.

### **FIND OUT MORE**

Anja Attema
Financial Life Coach
anjafinancialcoach@gmail.com
www.anjaattema.com

## BOOK AN INFORMATION SESSION TODAY!

Invite Anja to your next Deacons' meeting to find out how Financial Life Coaching can help YOUR diaconate *and* the people you aim to serve.

#### REWRITING THE FINANCIAL STORY

A specific cash flow problem is just one component of the bigger picture. A Financial Story not only considers income, expenses, debts and spending habits, it also considers how finances significantly affect relationships, mental health, and one's outlook of the future.

Financial hardship can be a distraction from God's intended plans. Improving a Financial Story can help get people back on track.

A Financial Plan, facilitated with expertise and experience, allows Deacons to walk alongside individuals and families as they create the best version of their Financial Story. The Financial Plan's six-step process becomes a valuable tool to find sustainable solutions.

### FINANCIAL PLANS PROVIDE DIRECTION, HOPE & RESULTS



Understanding the entire situation may uncover the full scope of the problem



Having accountability helps to stay on track



Expertise uncovers solutions & strategies that may have been overlooked



Exploring goals helps to focus on solutions rather than problems



Cash flow planning creates a healthier financial future



Increasing financial literacy minimizes financial stress

### **DEACONS AND FINANCIAL LIFE COACHING**

How working together provides for short and long-term solutions:

- Deacons continue to help families with their immediate needs, typically through a designated fund.
- In order to provide more holistic assistance, deacons can introduce and offer Financial Life Coaching when and where more guidance seems prudent. While individuals and families dive deeper into their financial situation, Deacons can continue to build relationships and trust.
- 3. Life transitions such as death of loved one, illness, divorce, and/or job loss can cause financial stress. Deacons should be diligent with identifying potential members of their congregation who may be struggling with financial stress and who may be uncomfortable asking for help. Introducing them to Financial Life Coaching may be exactly what they need.